



da Vinci Days celebrating art, science, & technology

760 SW Madison Ave, Suite 200, Corvallis, Oregon 97333
541.757.6363 www.davinci-days.org

Press Passes

For press passes, contact the Executive Director:

Brenda VanDevelder
da Vinci Days
760 SW Madison Ave
Suite 200
Corvallis, OR 97333

Phone: 541-757-6363
Email: davinci@davinci-days.org

Usage Agreement

The text and graphic material on the da Vinci Days website is available for use by the press in all forms of media. Any other use for commercial or non-commercial purposes without explicit permission from da Vinci Days Inc. is prohibited.

Any reprinted material must be accompanied by the following statement:

©2006 da Vinci Days Inc., All Rights Reserved.

da Vinci Fast Facts

- Three-day community Festival operated by da Vinci Days Inc., a 501(c)(3) non-profit organization.
- Named for Leonardo da Vinci whose creative, renaissance genius spanned art, science, and technology.
- Organized and produced by nearly 1000 volunteers under the leadership of the Executive Director.
- Sponsors include local businesses and organizations, some nationally based, and private citizen donors.

- Festival partners with local educational and non-profit organizations for planning and exhibit production.
- Scheduled annually on the 3rd weekend in July – for 2006: July 14-16.
- Festival is currently in its 18th year.
- Each year, an overarching theme frames the Festival. For 2006: **Tools for Change**.
- Specializes in events and activities in four program areas:
 - Arts & Exhibits
 - Music & More
 - Races & Revelry
 - Science & Technology
- Features activities and events designed for all ages and interests from whimsical art contests to talks on pioneering scientific research.
- Special emphasis on families and kids in the Fun for Kids program.

2006 Festival Theme: Tools for Change

As a timely theme for the 21st century, **Tools for Change** will focus Festival productions on sustainable solutions for everyday living. Special exhibits and events planned under this theme title include:

- **New this Year!**....Sustainable Solutions, a venue with exhibits and activities produced by a team of partners from Oregon State University, local businesses, and non-profits. Features the latest in energy alternatives, transport, living clean, and other sustainable living options.
- Community Art Project features an open-air sculpture exhibit of Tools & Toolboxes created before the Festival by local citizens for display along the Avenue of Imagination.
- Special events will showcase adaptive arts and technology for the disabled and special needs populations, illustrating how tools of art and technology can work together in innovative ways.
- University researchers and experts will offer their view on cutting-edge breakthroughs in the Sci-Tech Talk series, Tools for Living.

- NASA Astronaut and OSU alumnus, Don Pettit, will be sharing his perspective on space-age tools in his keynote address scheduled for Saturday, July 15 at 7pm in LaSells Stewart Center.

Signature Events

These popular signature events embody the da Vinci spirit, offering Festival attendees an experience of discovery at the crossroads of art, science, and technology, whether hands-on or as spectators:

- Children's Village: fun, educational exhibits and activities for children.
- Community Art Project, for all ages and levels of talent, as teams or individuals.
 - Tools & Toolboxes: for anyone who wants to create a sculpture before the Festival to display in an open-air exhibit on Madison Avenue.
 - Meandering Mural: hands-on painting on mural panels in the ArtCentric Courtyard.
 - Sidewalk Chalk Art: hands-on art to transform the Madison Avenue sidewalks into a colorful canvas.
- da Vinci Film & Video Festival: juried festival for short films and documentaries in all genres by filmmakers of all ages, K-12 and up.
- Gran Prix Electrathon: electric cars engineered to be swift and quiet compete in this Electrathon-America sanctioned race
- Kinetic Sculpture Race: fanciful art, fantastic engineering, and the hard work of kinetic sculpture racers create a unique da Vinci-style competition.
- Keynote speaker with a nationally recognized reputation, for 2006: NASA Astronaut & OSU alum Don Pettit.
- Music and performances by national and local artists on two stages, 2006 headliner band: Charlie Musselwhite.

Why We're Unique

- Community event produced in partnership with many local businesses and organizations who sponsor or operate exhibits, events, and activities.
- Citizen volunteers are the work force, many working year-round in Festival planning and organizing.
- Unique events for all ages and interests with an eye towards fun and discovery.
- Diverse array of events covering a multi-dimensional spectrum from innovative art contests to demos of pioneering advances in sustainable living.
- Festive 21st century renaissance celebration of the common ground shared by art, science, and technology.

High Resolution Photos

For a photo gallery of high-resolution photos available for use by the press, visit www.davinci-days.org/mediakit.php. Photographs must be credited to da Vinci Days, and where indicated, the photographer.

Press Releases & Feature Stories

To view current and past press releases and media stories, visit the da Vinci Days website:

- Press releases: www.davinci-days.org/news_releases.php
- Feature stories: www.davinci-days.org/news_releases.php.

da Vinci Mail



To keep up-to-date on da Vinci happenings, sign up for da Vinci mail on www.davinci-days.org/press.php